



# Pink Ribbons

A SPECIAL TV EVENT

# Caring

Helping breast cancer patients with immediate daily needs.

**LIVE**  
KCAL 9 CBSN LOS ANGELES  
**OCTOBER 3**  
6:00PM

## SPONSOR LEVELS FOR TAP TELETHON

### TREATMENT SPONSOR - \$25,000

- 30 sec on-air interview with check presentation live virtually or in studio
- 60 sec ad/backstory of corporate responsibility
- Logo inclusion on the Komen LA website telethon page
- Social media posting during and after the show airs
- Multiple on-screen acknowledgements via crawl
- Part of two email blasts, 1 pre and 1 post event

### NAVIGATION SPONSOR - \$10,000

- 30 sec on-air interview with check presentation live virtually or in studio
- Logo inclusion on the Komen LA website telethon page
- Social media posting during and after the show airs
- 4 on-screen acknowledgements via crawl
- Part of two email blasts, 1 pre and 1 post event

### CARE SPONSOR - \$5,000

- 15 sec on-air interview with check presentation live virtually or in studio
- Company name inclusion on the Komen LA website
- Social media posting after the show airs
- 2 on-screen acknowledgements via crawl
- Part of two email blasts, 1 pre and 1 post event

### HOPE SPONSOR - \$2,000

- On screen acknowledgements via crawl
- Social Media postings after show airs
- Part of two email blasts, 1 pre and 1 post event

## DONATION

I am unable to attend but wish to make a donation to Treatment Assistance Program.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT

Enclosed is a check made payable to Susan G Komen LA County in the amount of \$ \_\_\_\_\_

Or please charge my  Visa  MasterCard  American Express  Discover Card

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Return form by email to Jennifer Ellspermann at [info@komenlacounty.org](mailto:info@komenlacounty.org), fax to: 310.477.7042  
or by mail to: Attn: Jennifer Ellspermann, Susan G. Komen Foundation  
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